

PRESS RELEASE

Contact Information:

City of Euclid

Christine Vazquez

(216) 289-8180

cvazquez@cityofeuclid.com



FOR IMMEDIATE RELEASE

Euclid Partners with NXTGEN to Become “The Sustainable Lakefront City”

The City of Euclid has entered an innovative partnership with NXTGEN Clean Energy Solutions to explore environmentally friendly options that will help Euclid meet its “sustainable lakefront city” goals. Euclid, a current member of the Power a Clean Future Ohio (PCFO) campaign, has made an ongoing commitment to reduce carbon footprint, attract clean energy, implement equitable policy solutions and reduce energy costs citywide.

“Ohio’s biggest opportunity to address large-scale environmental challenges and opportunities is at the local level.” Says PCFO on their website powercleanfuture.org. “In fact, most climate action victories over the past several years have occurred in cities and counties where pragmatism and practical solutions drive decision-making.”

Some of the practical off-grid solutions being explored by Euclid leaders are solar street lighting, solar parking lot lighting, solar bus stops with sun-powered electrical outlets, micro-wind turbines and “smart poles” that include solar lighting, cameras, WIFI, environmental sensors, emergency call buttons and gunshot detection. Transit enhancements, like the aforementioned solar-powered bus stops, not only contribute to the reduction of our carbon footprint as a city- they make public transit riding safer and easier by offering sheltered, well-lit waiting areas with digital signage that can be updated in real-time to reflect any delays.

“It’s great to see cities like Euclid taking action and making moves towards their clean energy goals,” says NXTGEN founder Russ Bates, who will be personally working with Euclid leaders in the upcoming months to create a clean energy plan that aligns with the Cities goals and needs. NXTGEN was chosen as a clean energy partner based on its 25 years experience in the power generation market and its expertise in bringing self-sustaining microgrids to communities both large and small.

“The City of Euclid is committed to being a sustainable city and reducing our carbon footprint,” said Mayor Kirsten Holzheimer Gail. “We are excited to partner with NXTGEN and PCFO to develop an actionable plan and make real progress towards that commitment. We look forward to engaging the whole community to find ways to protect the environment and ensure a healthy and sustainable future for our residents.”

These clean energy efforts are currently in the research phase, with NXTGEN examining the best options for short-, mid- and long-term projects that can help Euclid meet their sustainable city goals. A full report is expected to be available in early August, allowing Euclid to make quick moves towards off-grid options. For updated information as this project progresses, please visit www.cityofeuclid.com.